

Cristian Delgado

Houston, TX • cristianmdelgado409@icloud.com • (409) 354-9750 • linkedin.com/in/cristian-delgado-7a0356171/

Website Portfolio: <https://cristiandelgado.godaddysites.com>

Education

Texas State University

Bachelor of Science, Electronic Media. 3.7 GPA

San Marcos, TX

Experience

Elapse Media LLC

Houston, TX

Founder

07/2025 – Present

- Founded and operate an independent video production brand focused on storytelling for small businesses, events, and visual campaigns
- Lead all phases of production, including scripting, shooting, editing, sound design, and motion graphics
- Deliver short-form and branded content for social platforms like YouTube, Instagram, and TikTok.
- Utilize AI-assisted workflows and post-production tools to increase output and streamline project delivery.

Houston Association of REALTORS®/HAR.com

Houston, TX

Video Production Associate

04/2022 – Present

- Produced and edited 500+ branded videos across real estate content, events, and educational content, contributing to over 100,000 combined views across YouTube, Facebook, and Instagram and expanding HAR's digital presence to a statewide audience.
- Managed full-cycle video production, including scripting, multi-camera studio and on-location shoots, lighting design, and high-quality editing for marketing, education, and livestream content.
- Collaborated cross-functionally with communications, training, and marketing teams to develop branded video content tailored to internal communications, external promotions, and member services.
- Partnered with internal stakeholders and 100+ REALTORS® to conceptualize and execute custom content, enhancing marketing efforts and increasing REALTOR® engagement.
- Maintained and operated professional camera, lighting, and audio equipment in both studio and field settings

CrossroadsToday/KAVU-TV

Victoria, TX

News Anchor/Reporter/Producer

03/2021 – 03/2022

- Delivered daily on-air news coverage and anchored prime-time newscasts, increasing regional viewership by 25%.
- Produced weekend newscasts, managed field reporting, and conducted 300+ interviews and voiceovers.
- Helped develop social media strategies that boosted digital reach by 45% through targeted content delivery.

Skills

Hard & Soft Skills: Video Production • Editing & Color Grading • Adobe Premiere Pro • After Effects • Motion Graphics • Sound Design • Camera Operation • AI Video Tools • Social Media Optimization • Client Communication • Project Management

Language: English, Spanish