Cristian Delgado

Houston

4093549750 | cristianmdelgado409@icloud.com | https://www.linkedin.com/in/cristian-delgado-7a0356171/

https://www.cristianmdelgado.com

Summary

Content Producer with a proven track record crafting compelling stories for brands and organizations. Skilled in directing full-cycle production, leading post workflows with Adobe and AI-assisted tools. Founder of Elapse Media and current Content Producer at HAR.com, delivering engaging video content that boosts reach and brand presence. Eager to bring technical expertise and storytelling instinct to a collaborative production team

Skills

- **Hard & Soft Skills:** Adobe Premiere Pro, After Effects, Motion Graphics, Color Grading, Camera Operation, Lighting, Sound Design, Studio & Field Work, AI Video Tools, Adobe Creative Suite, Social Media Optimization, Project Management, Client Communication, Cross-Team Collaboration, Graphic Design, Typography, Video Editing

Experience

Elapse Media LLC | *Founder*   Jul 2025 - Present

- Founded Elapse Media LLC, an independent video production brand, and delivered storytelling projects for small businesses, events, and visual campaigns using Adobe Creative Suite and project management methods, which expanded the client base and enhanced brand recognition.
- Led all phases of production, including scripting, shooting, and editing while applying Adobe Premiere Pro and sound design skills, which improved project turnaround times.
- Delivered short-form and branded content for social platforms like YouTube, Instagram, and TikTok, increasing client engagement and brand visibility.
- Utilized AI-assisted workflows and Adobe Premiere Pro, post-production tools, coordinating with cross team members to increase output and streamline project delivery.

Houston Association of REALTORS®/HAR.com | *Content Producer*   Apr 2022 - Present

- Produced and edited 1,000+ branded videos across real estate content, events, and educational content, contributing to over 200,000+ combined views across YouTube, Facebook, and Instagram and expanding HAR's digital presence to a statewide audience.
- Managed full-cycle video production, using Adobe Premiere Pro and AI video tools for editing and designing lighting setups for studio and on-location shoots; delivered marketing, educational, and livestream content that increased audience engagement.
- Collaborated with communications, training, and marketing teams, applying project management methods and Adobe Premiere Pro editing to create branded videos that improved internal communication clarity and supported external promotions.
- Partnered with internal stakeholders and 100+ REALTORS® to conceptualize and execute custom content, enhancing marketing efforts and increasing REALTOR® engagement.
- Maintained and operated professional cameras, lighting rigs, and audio gear-including DSLR cameras and wireless microphones-in studio and field settings, delivering high-quality video output and reducing post-production re-work by ensuring proper technical performance.

Crossroads Today/KAVU-TV | *News Anchor/Reporter/Producer*   Mar 2021 - Mar 2022

- Delivered daily on-air news coverage and anchored prime-time newscasts, increasing regional viewership by 25%.
- Produced weekend newscasts, managed field reporting, and conducted 600+ interviews and voiceovers, leveraging Adobe Premiere Pro and AI video tools to streamline editing, which improved audience engagement and earned positive viewer feedback.
- Helped develop social media strategies that boosted digital reach by 45% through targeted content delivery.

ESPN+ | *Production Assistant*   Jan 2020 - Dec 2020

- Assisted in live broadcast production of Texas State athletic events for ESPN+, coordinating camera, audio, and graphics teams through shared production schedules and client-communication tools, which helped deliver on-time, high-quality streams that received positive viewer feedback.
- Operated broadcast cameras (e.g., Sony PXW-Z90) during live sporting events, capturing dynamic footage and following direction from the production team, which produced smooth live feeds that met broadcast standards.
- Ensured optimal audio production by setting up and monitoring microphones, headsets, and sound levels for on-air talent and in-game audio, leading to clear communication and enhanced viewer experience.
- Collaborated with directors, producers, and crew members using shared production schedules and real-time communication tools, meeting broadcast timing and standards to ensure smooth live productions.
- Supported sports media production workflows by operating motion graphics and color-grading tools in Adobe Creative Suite, which contributed to the successful streaming of Division I NCAA athletics.

Education

Texas State University | *Bachelor of Science, Electronic Media* (GPA: 3.7)

Language

- English
- Spanish